

Discover
the chic side
of Israel!



MOMENTUM PRESENTS

free* FASHION INDUSTRY TRIP TO ISRAEL

JULY 25 — AUGUST 3

2016

Come for 8 days in the incredible Land of Israel for a journey that seeks to awaken your inner beauty, creating a renaissance of Jewish values for you to take home, enhancing your family and personal journey, and inspiring you to greater creativity in your chosen field.



SEE

the land through historic and modern lens



MEET

some of Israel's top fashion designers, merchandisers, and marketers



EXPLORE

the stylish Shenkin scene in Tel Aviv, visit Masada and the Dead Sea, raft down the Jordan river, and experience Shabbat in the old city of Jerusalem

LEARN

and be inspired in a body and soul journey of a lifetime

This trip
is designed with
fashion in mind!



JOIN ADRIENNE GOLD

former Canadian television host of fashion and beauty programs, and women like you, who are already in the fashion business or pursuing a career in this field.

* Momentum Trips are **FREE** to the participants, excluding airfare, \$75 for tips and a \$49 acceptance fee. Participants pay \$360 deposit, which is fully refundable upon return from the trip.

APPLY NOW



www.jwrp.org/fashion